# Effects of faith actor engagement in the uptake and coverage of immunization in low- and middle-income countries (LMICs)\*

Phase 1 Global Landscape: Evidence Summary

Faith Based Engagement Team: Sara Melillo (Consultant), Doug Fountain, Mona Bormet, and Carolyn O'Brien

MOMENTUM Country and Global Leadership JUNE 2021

\*With a focus on USAID priority MNCH and FP/RH countries





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**SECTION 01** 

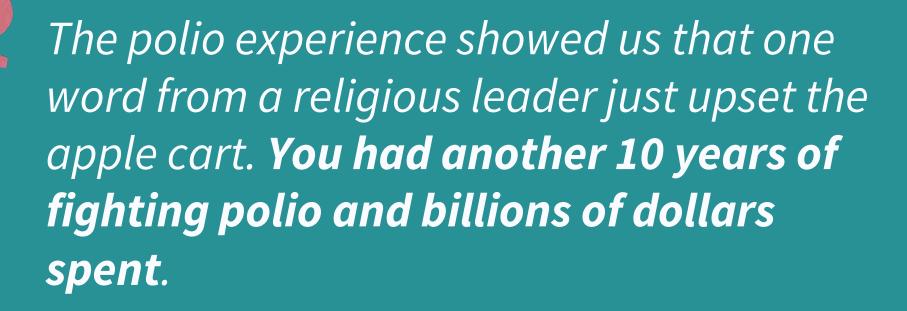
## Background and Methods

## Why Is a Global Landscape Analysis on Faith Engagement in Immunization Necessary?

 There is limited information on (and understanding of) how faith actors impact the uptake and coverage of immunizations in LMICs.

 Vaccine hesitancy among faith communities increasingly threatens coverage of routine immunization.

 Faith engagement in the promotion of the COVID-19 vaccine(s) will be critical to uptake in 2021 and beyond.



Key Informant Interviewee (KII) on the acute danger of vaccine hesitancy among religious leaders

## Guiding Questions for Global Landscape Analysis

- 1. How do religious leaders and faith-based organization (FBOs) impact the uptake and coverage of immunization in LMICs?
  - What effects do local faith actors (LFAs) have in contributing to vaccine hesitancy?
- 2. What successful strategies exist for working with LFAs and communities to improve immunization acceptance and reduce vaccine hesitancy?
- 3. What evidence gaps exist in relation to faith engagement and immunization?

**Supports MOMENTUM Country and Global Learning Question 3a3:** "How can vaccination programs effectively use community systems to monitor and address rumors that could fuel vaccine hesitancy for current vaccinations or a future COVID vaccine?"

### Global Landscape Analysis Methods

- Builds on learning from earlier literature reviews\*
- Includes a literature review (110 resources) and 18 key informant interviews (see ANNEX 01: METHODS)
- NOTE: PHASE I ANALYSIS will inform the selection of MCGL PHASE II:
   COUNTRY CASE STUDIES (Program Year 2) which will provide concrete recommendations on effective strategies for engaging religious leaders and faith communities in immunization

<sup>\*</sup>Including the seminal Olivier, J. (2014)<sup>74</sup>

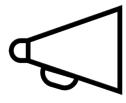


**SECTION 02** 

## Findings

\*Note: Recommendations and promising practices are identified throughout the slide deck in blue font

## Top 3 Headlines and Takeaways



We know **it's important to engage faith leaders to promote immunization** in LMICs...but we're not quite sure what works best in which context.



**Listening and dialogue with faith leaders** is critical to finding theologically-acceptable solutions to vaccine hesitancy.



COVID-19 **elevates the urgency of this work**, as vaccine hesitancy is being exported from the West to faith communities.

## Other Key Findings



It's hard to tell if vaccine hesitancy stems solely from theology, or if faithbased objections are a **convenient cover for more complex**/inter-related sociocultural/political issues



We know a lot about **polio vaccine hesitancy among Muslim communities** and supporting supplementary immunization campaigns...



....But we know a lot less about engaging with the growing un-networked **Pentecostal and Charismatic faiths in Africa** or **Buddhist and Hindu faiths in Asia**, and how to boost routine immunization

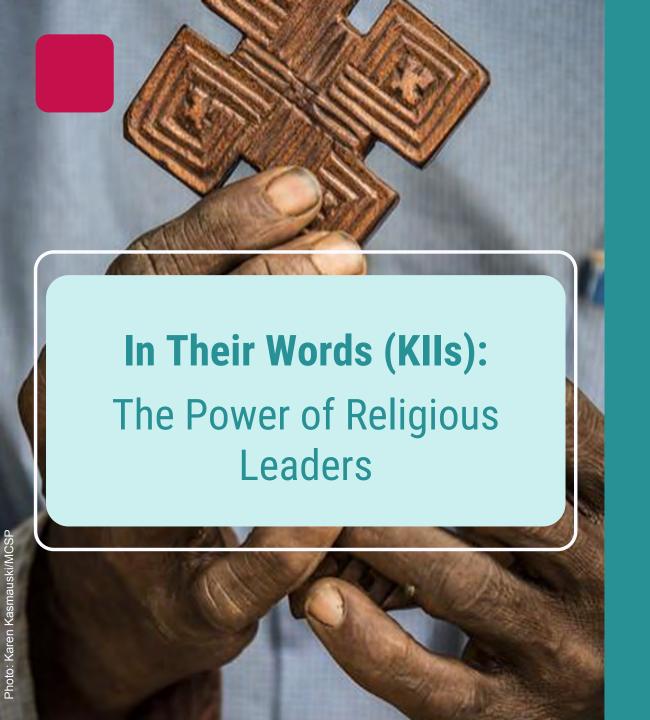


Throughout, practice-based knowledge reigns supreme

Effects of FBOs and religious leaders on the impact and coverage of immunizations

## Religion and Immunization

- Religious leaders and local faith actors are universally recognized as influential to immunization uptake and coverage<sup>23,74,KII</sup>, via:
  - Influencing caretaker beliefs and values<sup>13, 23,24,74</sup>
  - Impacting access to resources that facilitate immunization uptake<sup>23</sup>
  - Communicating immunization messages and conducting mobilization<sup>74</sup>
  - Providing routine immunization in hard-to-reach areas or humanitarian settings<sup>72,74</sup>



"Everything they say, we believe it, including me... Everything they say is regarded as a word from God."

"This isn't a constituency you can write off in a breath. They were involved in medicine much earlier than much of the secular world."

"Faith leaders we would see as outsized influencers...They are cultural and norms leaders."

Effects of FBOs and religious leaders on the impact and coverage of immunizations

### Cross-Religious Views on Vaccination

See ANNEX 04 for detailed breakdown of the views of specific religions on immunization

- Historic association between religions and vaccination dates to 1000 AD<sup>34,36,61</sup>
- Major faiths place shared value of life, health, well-being, equity, and prevention of suffering (especially among children/innocents)<sup>61</sup>
- Some religions call vaccination a moral imperative (to child, or to community)<sup>34,103</sup>

#### **EXAMPLE**

#### Historic Example: Religious Actors and Smallpox Vaccination



**Buddhism:** The first written account of variolation describes a Buddhist nun (bhikkhuni) grounding scabs taken from a person infected with smallpox (variola) into a powder, and blowing it into a non-immune person to induce immunity (c. 1022–1063 CE)<sup>34</sup>



**Judaism:** In the late 18<sup>th</sup> century, Halachic scholars embraced Jenner's anti-smallpox vaccine due to its significantly lower mortality rate as compared to variolation<sup>36</sup>



**Protestantism:** Conversely, the Anti-Vaccination League formed in London in 1853 to oppose compulsory vaccination acts, including Jenner's smallpox vaccine<sup>34</sup>

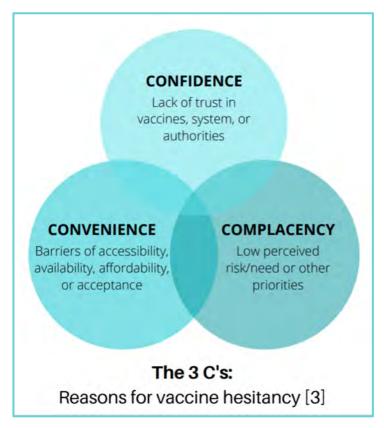
## What Major Religions Say About Vaccines\*

C	ISLAM	<ul> <li>Theology generally supports immunization 4,5,26,67,82, KII</li> <li>Islamic law (hukm), however, prohibits use of haram (forbidden) materials such as porcine-derived products in vaccines/medicines 4,79,82</li> <li>Exceptions made for "law of necessity" when no alternatives available</li> </ul>
+	CHRISTIANITY**	<ul> <li>Most denominations have no scriptural or canonical objection to the use of vaccines (exception: Roman Catholic fetal cell objections)<sup>34</sup></li> <li>Biblical support for immunization include Christian service to humanity (being one's brother's keeper, loving your neighbor as yourself)</li> </ul>
35	HINDUISM	<ul> <li>Hindus advocate non-violence (ahimsa) and respect for life</li> <li>Despite veneration of cows, no notable contemporary Hindu concerns with trace bovine components of some vaccines<sup>34</sup></li> </ul>
٨	BUDDHISM	<ul> <li>Buddhism prohibits killing of humans and animals<sup>34,82</sup></li> <li>Modern Buddhists will generally use vaccines to protect their health<sup>34,82</sup></li> </ul>

\*Note: This is a high-level snapshot, and does not capture all nuance and theological context/debate; see **ANNEX 04: SPECIFIC FAITHS** for additional details on religion-specific vaccine hesitancy characteristics

## Vaccine Hesitancy and Faith: Big Picture Trends

- Religious factors are the third most frequently cited reason for vaccine hesitancy globally, <sup>25,37,54, 56,58,62,105</sup>
- Few religious groups' official religious texts explicitly reject immunization 34,61,62
- Views on vaccines vary within a religious group<sup>31,34, 58, 62,82</sup>
- Vaccine hesitancy rising in some predominantly Muslim countries<sup>4,9</sup>



Source: IVAC<sup>45</sup>

#### Common Immunization Objections Across Faiths

- Humans should not attempt to over-ride God's will with man-made solutions/let nature take its course<sup>34,36,55</sup>
- God created a perfect world, including a perfect immune system for humankind as a daily miracle: Humanity should not attempt to improve on it<sup>36</sup>
- The human body is a temple of God immunizations introduce potentially harmful viruses, bacteria, and/or derivatives of forbidden substances<sup>36</sup>
- Violations against taking life
  - 20th century: Fetal tissue from abortion is often used immunization cultures.

    Since abortion is sinful, benefiting from the sinful act is morally unacceptable<sup>36,82</sup>
- Violation of dietary laws (pharmaceutical excipients of porcine or bovine origins)<sup>34</sup>

#### Other Major Cross-Religious Hesitancy Themes

- Promotion of faith healers and/or the power of prayer<sup>21,58,83</sup>
- Distrust of Western medicine/fear that vaccines are being tested on them<sup>83, 21, KII</sup>
- Fear that vaccines will sterilize recipients/impact fertility KII
- Promotion of traditional remedies rather than biomedical solutions<sup>37,83,88</sup>
- Vaccinators not of the same religion/socio-cultural background<sup>1</sup>

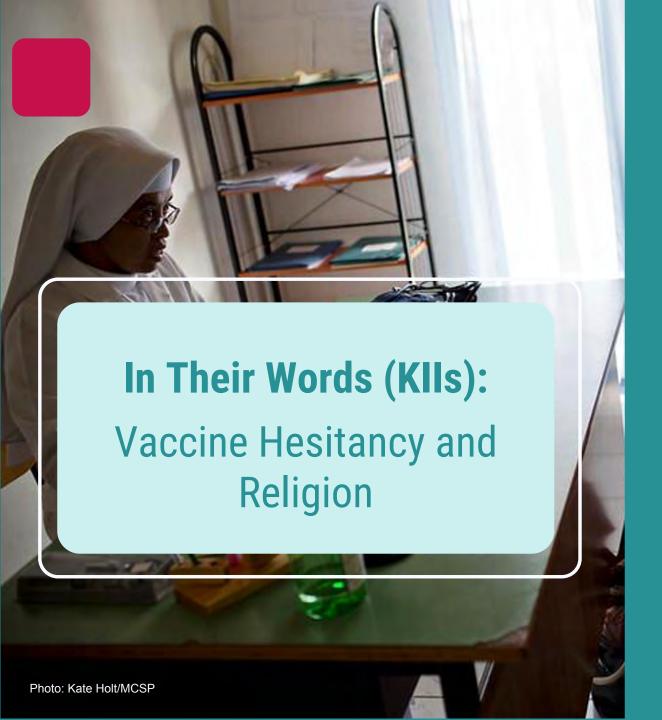
"Vaccinating a child is like 'making a deal with the devil;' the act of vaccination was seen as 'the work of the white witch doctor, contrary to biblical scriptures' "

Cobos Muñoz, D.et al (2015) on vaccination seen as against the will of God<sup>21</sup>

## Vaccine Hesitancy and Faith: A Convenient Cover?

Vaccination hesitancy is often cloaked under the guise of "religion," without a theologically-grounded objection<sup>34,62</sup>.

Instead, **religious objections serve as a cover or proxy** for concerns about safety, social norms, socio-cultural issues, political, and economic factors<sup>34,57,61,74,70, KII</sup>



"There has to be this more intricate analysis of influences. If we just say, 'This is a religious barrier,' then most likely it's not really understanding what's going on in the context of hesitancy."

"That mystery around vaccines, how they are developed, where they are sourced...why are they donated? All of those things by themselves bring a lot of suspicion and conspiracy theories."

"When a vaccine is being developed, the companies have tended to test their effectiveness in developing countries...Why are they being tested 'with us?'...There is a lot of secrecy within that element of testing."



#### **VACCINE HESITANCY EXAMPLE**

## Islam and Vaccine Hesitancy

- Multiple studies demonstrate lower associated coverage of immunization among Muslim populations<sup>4, 9, 22, 23, 42, 87</sup>
  - Exceptions: Saudi Arabia, Niger, Bangladesh, Malaysia
- Muslim religious leaders are especially influential in impacting vaccine uptake and hesitancy<sup>69,80</sup>
- Halal status of vaccine is an important consideration for Muslim parents in vaccinating their children 4, 80, 53
- Vaccination myths are increasing in predominantly Muslim countries due, in part, to social media<sup>4</sup>

## EXAMPLES OF ISLAM-LINKED VACCINE HESITANCY:

- Northern Nigeria (polio & DPT)<sup>2,10,16,28,32,68,70,85</sup>
- Pakistan (polio)<sup>7,14, 52,53 69</sup>
- Afghanistan<sup>16</sup>
- · India (polio)<sup>14</sup>
- Sudan (measles)<sup>18,86</sup>
- · Indonesia 88,24
- Malaysia <sup>3,99</sup>
- · Chad<sup>1</sup>
- Bangladesh<sup>8</sup>

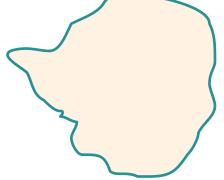
#### **VACCINE HESITANCY EXAMPLE**

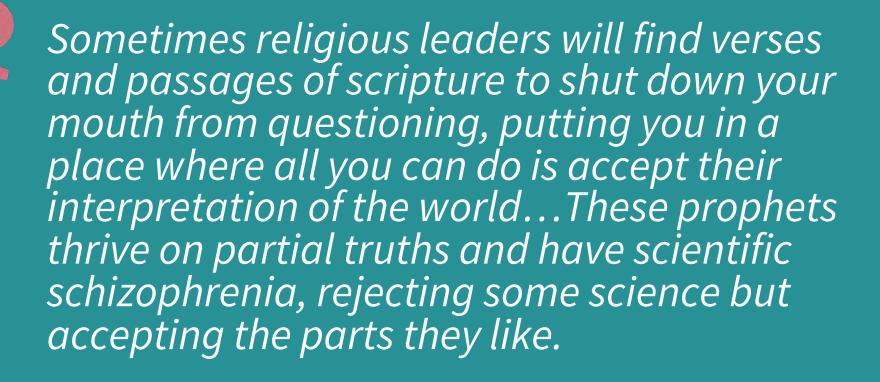
#### Vaccination and Apostolic Churches in Africa



Originating from the Protestant Pentecostal church, Apostolic churches reflect a desire to emulate first- century Christianity in its faith, practices, and government

- Historically object to most medical interventions in lieu of prayer for healing<sup>54,58</sup>
- Multiple studies show lower basic **immunization uptake** and **completion** in Zimbabwe<sup>31,37,38,54,58</sup>
- Varying attitudes and degree of refusal toward immunization amongst sub-sects
- Large and growing population in Zimbabwe<sup>31,54</sup> (estimated <u>37% in 2017</u>)
- Additional sizable populations in Nigeria, Malawi, and Zambia





KII, describing the talents of persuasive religious leaders

#### "Sophisticated Hesitancy" Among the Catholic Church in Kenya

- The Kenyan Catholic Doctors Association and other researchers have published several accepted (and later retracted) papers alleging Human Chorionic Gonadotropin (HCG) was included within tetanus toxoid vaccines in peer-reviewed journals
- This added scientific gravitas to long-simmering allegations by the Catholic Church in Kenya alleging that vaccines were being used for population control
- The same author group has launched the **new** <u>International Journal of Vaccine Theory, Practice, and Research</u>, "which is notable for its lack of expertise in immunization, vaccines, infectious diseases," but risks providing a sheen of scientific credibility KII

#### Impact of faith actors and religious traditions on vaccine hesitancy

#### Polio Vaccine



- **Pakistan**: Religious-linked concerns a major barrier to immunization<sup>52,69</sup>
  - Concerns that vaccines include non-halal ingredients<sup>53</sup>
  - Fear of Western plot to sterilize Muslims following Bin Laden Hepatitis B episode<sup>43</sup>
  - Multiple studies cite fear that it is part of a plan to reduce Muslim population<sup>43,69</sup>



- **Nigeria:** Polio vaccine rejection by religious and community leaders impaired coverage<sup>28,77</sup>
  - Boycott of 2003-2004 especially notable<sup>28,32</sup>



• **Kenya:** Catholic bishops called for boycott in 2015, citing safety concerns, which increased parental refusal<sup>71</sup>

## Human Papillomavirus (HPV) Vaccine

- Studies in Brazil, Indonesia, and Tanzania show diverse results as to whether and how religion impacts the decision to accept or decline HPV vaccination<sup>35,37</sup>
- The vaccine's link to sexual activity creates an additional layer of challenges for certain faiths/contexts
  - Among Muslim communities globally,<sup>41</sup> and in Kenya <sup>95</sup> and Malaysia<sup>102</sup>
  - Among Catholic communities globally<sup>25</sup> and in Christian communities of Zambia,<sup>55</sup> Kenya, Ethiopia, and Uganda <sup>KII</sup>
- Reframing the HPV vaccine as a 'cancer preventing vaccine' with religious leaders increased uptake in some countries<sup>84</sup>

Impact of faith actors and religious traditions on vaccine hesitancy

### COVID-19 Vaccine: Hesitancy Challenges

- Emerging World Vision research in six countries show that endorsement of the COVID-19 vaccine by faith leaders will be critical to vaccine acceptance <sup>109,110</sup>
- Social media creating lighting fast sharing of rumors/disinformation via YouTube and WhatsApp – "vaccine hesitancy is being exported from the West" (KII)
- India & Kenya: Initial reported hesitance among health workers to receive vaccine
- Nigeria: Most conspiracy theories around vaccine coming from the South; some Pentecostal Christian leaders have called the pandemic a farce and perpetuated 5G vaccine rumors (KII)
- Global /national faith communities at the forefront for calls on vaccine equity

In Their Words (KIIs):

Faith and the COVID-19 Vaccination



"If the Islamic leaders do not make a clear statement and directive on COVID-19 vaccine uptake and take the porcine gelatin issue head on, and clear the path, then you will see mass rejections of the vaccines."

"When we are in the field, we hear statements such as, 'This is the disease that has come to punish sinners. This is a disease from the mzungu (white man). The vaccines may contain elements for family planning."

"COVID vaccination is causing anxiety that may play into or exacerbate already existing misinformation and fears about vaccination in general...(we fear) it will run roughshod over years of faith engagement work."

#### Impact of local faith actors on vaccine hesitancy

### Other Specific Vaccines with Faith-Based Objectors









#### **MMR**

- Indonesia<sup>24,42</sup>
- Sudan 86

#### **ROTAVIRUS**

- Indonesia<sup>80</sup>
- Zambia<sup>97</sup>

#### **CHOLERA**

Zambia<sup>83</sup>

#### **PERTUSSIS**

Northern
 Nigeria<sup>2,4</sup>

Strategies for engaging faith leaders and communities to improve immunization uptake and acceptance

#### Evidence-Based Recommendations: Immunization and Faith Actors

- Most interventions involved engaging religious leaders and the local community in dialogue based interventions<sup>49</sup>
- Engaging religious leaders and church structures in social mobilization and advocacy <sup>11,19, 23,41,74,78,97</sup>

"Historically, there is a lot of big generalized talk about wouldn't it be good to get more local faith actors involved in immunization. But there is not much specifically useful on how to do this, how to analyze situations in a way that will allow for...full and appropriate engagement of faith actors."- KII

Strategies for engaging faith leaders and communities to improve immunization uptake and acceptance

#### Evidence-Based Recommendations: Immunization and Faith Actors

- Most effective when part of a multi-pronged strategy, including targeting and increased service delivery availability<sup>49</sup>
- Use of church structures, faith-based health facilities, and rituals for vaccination point, including in humanitarian settings<sup>55,64,72</sup>
- FBOs should be engaged in the rollout of **new vaccines** (such as COVID-19)<sup>17, 30, 104</sup>
- Addressing religious concerns to vaccines through theological analyses, dialogue, and sensitivity, as well as understanding alternatives among available vaccines<sup>14,17,79</sup>
- Communicating effectively on concerns of halal status of vaccines <sup>4,51</sup>

## Implementation: Current & Recently Ended Projects

- 36 total projects: 17 current projects + 19 recently ended within the past 5 years
  - 33% of projects globally or multi-country focused
  - 83% of country-specific projects focused in Sub-Saharan Africa
  - Multiple projects in Ethiopia, Kenya, Somalia, Nigeria, and Sierra Leone
- **Focus**: Most programs engage religious leaders to promote vaccine uptake through social and behavioral change communication (SBC)

See **ANNEX 06** for a list of current and recent projects focused on faith engagement and immunization

## The Importance of Listening

"Don't ignore other people's suspicions, pain, **fears, worries** – you cannot ignore them away by mentioning big medical jargon and statistics and epidemiology. People from the community have big reasons to distrust the government (and the vaccines they are promoting). If you ignore, you won't make any progress."

"When the big Ebola outbreak going on, initially it was framed as a health issue. The community-including faith leaders- was viewed as a channel for top down communication. It didn't work, it didn't change the situation. When the community was taken seriously and when their voices were invited, both to hear the concerns and also to craft strategies, that's when things turned around."

" (Speaking to an immunization advisor, she said): 'one mistake I will never make again is to give a rational response to an irrational fear.' If the origin of the fear is not going to be satisfied by science, it's really about something else. No matter how much science you infuse in your response, it's not addressing the basis of the fear."



**SECTION 03** 

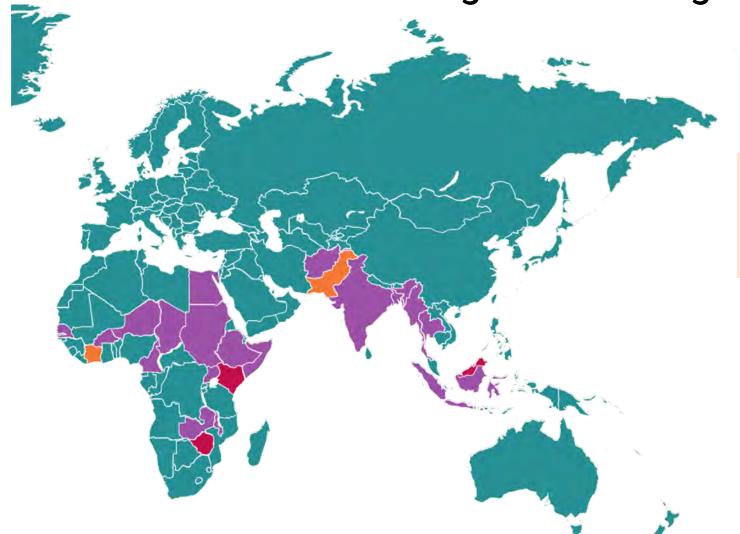
Summary of
Evidence and
Current Research
Gaps

## Literature Review Findings (see ANNEX 02 for additional findings)

As of Feb. 2021

TOPICAL FOCUS	<ul> <li>Vaccine hesitancy-focused articles (60%) more frequent than general exploration of religious engagement and vaccines (36%)</li> <li>Greater focus on campaign-based vaccinations and "hot buttons" (polio, COVID-19, HPV) compared to routine childhood immunization</li> </ul>
TIME PERIOD	Published literature on the topic seems to be increasing, with 70% of resources provided in the past five years of the review
RESOURCE TYPE	<ul> <li>Peer reviewed (69%) vs. gray (31%) articles reviewed</li> <li>Descriptive studies most popular, including mixed method, cross-sectional surveys, and qualitative studies</li> <li>Discussion papers and commentaries also popular.</li> <li>Large quantity of news articles covering vaccine hesitancy (unreviewed)</li> </ul>
RELIGIONS COVERED	<ul> <li>42% of resources focused on multiple religions or general LFA engagement</li> <li>Islam dominated the remaining single-religion focused studies, with 40% of all articles, followed by Christianity at 15%</li> <li>1 study each on Buddhism, traditional/folk religion, and Judaism</li> </ul>

## Literature Review Findings: Focal Regions and Countries



## MAP KEY: GEOGRAPHIC DISTRIBUTION OF ARTICLES

NO. of ARTICLES

- 10 or more
- 5-9
- 1-4
- 0
- Global or multi-region articles (44%)
- Sub-Saharan Africa (34%)
- Southeast or South Asia (19%)

### Effects of FBOs and religious leaders on the impact and coverage of immunizations

# State of the Literature: Religion and Immunization

- **Though it is increasing**, there is still scant published evidence on the role of religion and religious actors on immunization<sup>23</sup>
  - Most studies treat religion as a confounding variable, without a detailed examination of the nuanced impact or inter-related factors (social/political/economic) that impact immunization uptake<sup>23,74</sup>

### **Box 1: Existing Faith Engagement and Immunization Literature Evidence Gaps** 74, KII

- Lack of and low quality evidence on impact of religious leader engagement on uptake of vaccines <sup>22,74,108</sup>
- Few rigorous study designs, with a heavy focus on gray literature and commentary/discussion papers; few intervention studies – most promising practices are practice-based knowledge and do not always filter up KII
- Heavily focused on polio vaccine hesitancy among Muslim populations (19% of all resources)
- Focused on mainline religions; religions with relationships with Global North KII
- Geographic gaps in Latin America and the Caribbean, North Africa, Asia Pacific, and Eastern Europe

## State of the Literature: Vaccine Hesitancy and Faith Actors

- Most research on vaccine hesitancy has been conducted in high-income countries<sup>22</sup>
- Tools to measure vaccine hesitancy are scarce, and none that exist have been validated in Africa<sup>22</sup>
- Hesitancy literature heavily focuses on Muslim countries (exception: Apostolic faiths within Zimbabwe)
- Global vaccine hesitancy reviews provide shallow observations on the impact of religious actors
- ANNEX 03 contains additional recommendations for future research and learning agenda questions on this topic

"Hesitance can be a dangerous assumption in low-resource settings.

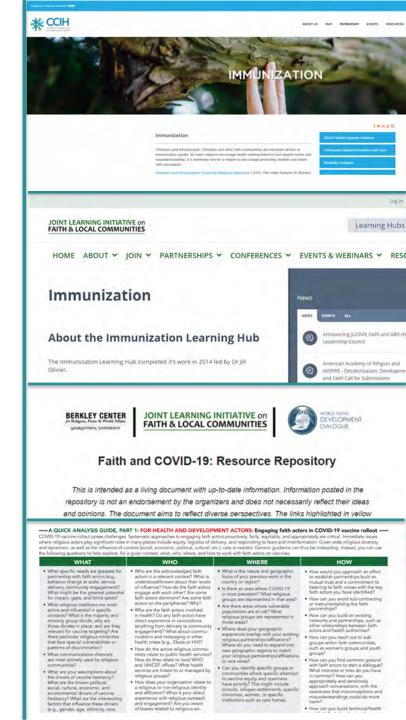
The data is not always well-collected or nuanced, so we assume that there is resistance among mothers or communities (rather than probing other factors)."

- KII

## **Useful Information Sources to Consult**

- Additional future MCGL resources:
  - Phase II: Country case studies on faith engagement and immunization

- **ANNEX 07**: Bibliography
- Berkley Center <u>Religion and Immunization resources</u>
- CCIH <u>Christians and Immunization</u> web page
- JLI <u>Immunization Learning Hub</u>
- The Vaccine Confidence Project <u>Resource Library</u>
- Berkley Center/WFDD/JLI <u>Faith and COVID-19 Response</u> <u>Resource Platform</u>





**SECTION 04** 

Promising
Practices and
Actionable
Recommendations

## Promising Practices for Faith Engagement & Immunization (from KIIs)

- Use a "top" down approach with religious leaders in hierarchically-organized religions (such as Cambodia, Northern Nigeria) to cascade interventions and get buy-in for messaging in appropriate contexts
- Tap into umbrella inter-religious organizations when appropriate to create a clear and unified message of vaccine acceptance, such as engaging Religions for Peace faith councils, inter-religious councils
- Provide clear scientific information on the safety and efficacy of vaccines
  - Break down complex science into digestible pieces for the audience (faith leaders, families)
  - ...But don't assume that religious leaders are ignorant on health or vaccine issues: Religious leaders provide health services and "do development" on a daily basis in our communities, so meet them where they are KII
  - Be honest when vaccine science is evolving or there are open ended questions remaining
- Work with male decision makers in tandem with religious leaders and mothers:
  - Use Friday prayer meetings/male religious groups
  - Work with barbers or other places where men gather (Core Group Polio Project India)

## Promising Practices for Faith Engagement & Immunization (from KIIs)

- Work with religious scholars to examine sacred text and use religious argumentation to promote vaccines
- Tap into health workers who are members of congregations to play a leadership role in immunization messaging, building on their esteem and trust in the community
- Work on global faith leader governance/accountability to ensure there is accountability for clergy in vaccine messaging (and education of clergy staff)
- Short, engaging WhatsApp videos are some of the most effective vehicles for sharing of vaccine messaging (good and bad!)
- Partner with faith entities over a period of time "When we see what has gone well with faith engagement, it is that it goes well when it moves slowly!" KII

# Actionable Recommendations (1/2)

### Enhance coordination through USAID and with multi-laterals.

- 1. Engage offices in USAID that can effectively convene and reach multiple faith voices, such as USAID's Center for Faith-Based and Neighborhood Partnerships (FBNP) (in coordination with or under the auspice of the COVID taskforce); and see if there can be a cross-GH platform that draws in the various NPI and other MOMENTUM initiatives that work with FBOs.
- 2. Share the emerging information with WHO, World Bank, GAVI, UNICEF and others that are focusing on this; coordinate around emerging related strategies (e.g., local financing, local manufacturing) to assure faith leader engagement.

### Stimulate research and adaptive learning based on prior work.

- 1. Support an interfaith research and development team, possibly in conjunction with Gates or Rockefeller to convene leaders and identify issues and messages.
- 2. Convene NGOs that have worked on this (e.g., Joint Learning Initiative, World Vision, Islamic Relief and others) to compare strategies and evidence.
- 3. Collaborate with networks of seminaries and theological institutions to engage scholars and thought leaders and develop curricula.

# Actionable Recommendations (2/2)

USAID should foster national level development and resources to support MOH and LFA engagement, continuing the work of MOMENTUM and liaising with other initiatives as needed.

- 1. Complete deep dive case studies in diverse countries that have multiple faith groups and structures, with a focus on near term tools and information resources that can be implemented; identify and assess strategies of formal faith structures (e.g., hierarchical structures) and interfaith networks (e.g., interreligious councils).
- 2. Create and share a simple tool or short resource package to help MOHs engage faith leaders and FBOs
- 3. Create a policy brief based on findings that can be shared with all missions and MOH
- 4. Create new information tools, public talking points (e.g., "sermon guides") and web site content to provide facts and address religious concerns
- 5. Create a traditional and a social media strategy tailored to country contexts
- 6. Support translation of technical material into multiple languages and for multiple literacy levels



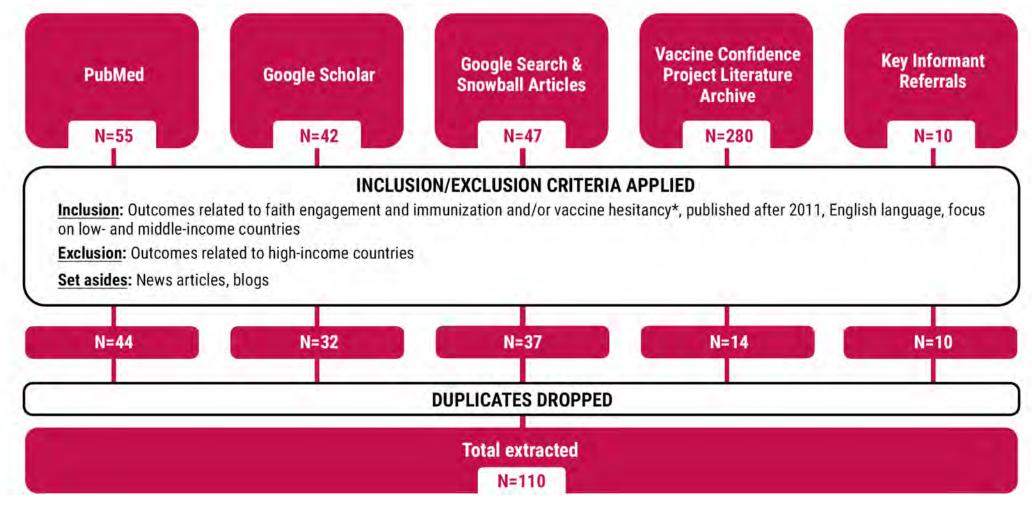
**SECTION 05** 

# Annexes

**ANNEX 01** 

# Methodology

## Literature Review Search Strategy



<sup>\*</sup>Search terms included vaccination/immunization/immunization & faith/faith-based/faith actors/religious leaders/mosque/church/temple/Christian/Islam/Hindu/Buddhism

# Key Informant Interview List (Feb. – March 2021)

ORG.	LOCATION
Core Group Polio Project - Ethiopia	Ethiopia
Catholic Health Association	USA
UNICEF	USA
Core Group Polio Project - India	India
CDC	USA
USAID MOMENTUM Routine Immunization Transformation & Equity project	USA
World Vision	USA
International Vaccine Access Center	USA
WHO	Switzerland

# Key Informant Interview List (Feb. – March 2021)

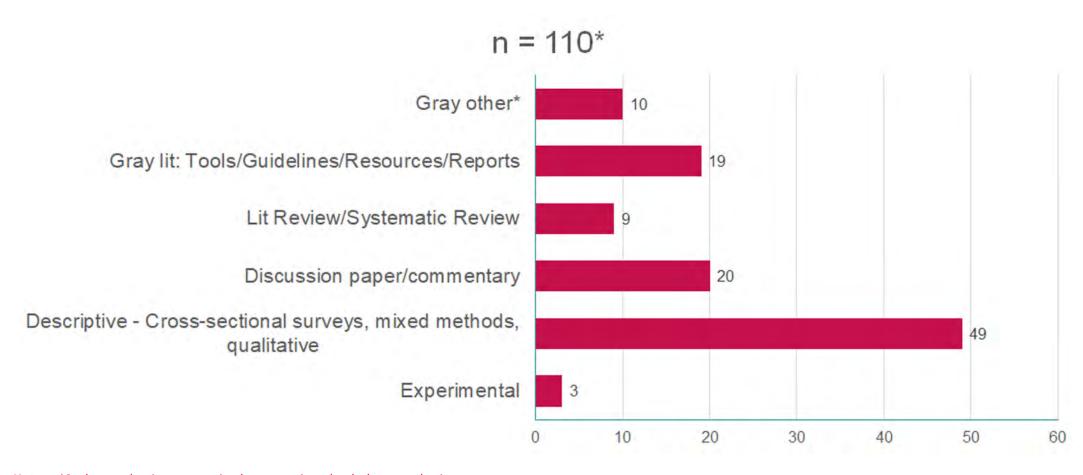
TITLE/ORG.	LOCATION
GAVI CSO Constituency/CSO Steering Committee	Switzerland
World Council of Churches (WCC)	Switzerland
Berkley Center for Religion, Peace & World Affairs/World Faiths Development Dialogue	USA
Johns Hopkins University, International Vaccine Access Center (IVAC)	Senegal
Faith to Action Network	Kenya
Core Group GHSA Project	Kenya
Anglican Alliance	UK
Joint Learning Initiative on Faith and Local Communities (JLI)	USA
USAID MOMENTUM Country & Global Leadership Project	USA

**ANNEX 02** 

# Additional Literature Review Findings

## Literature Review Findings: Study Design/Doc Type

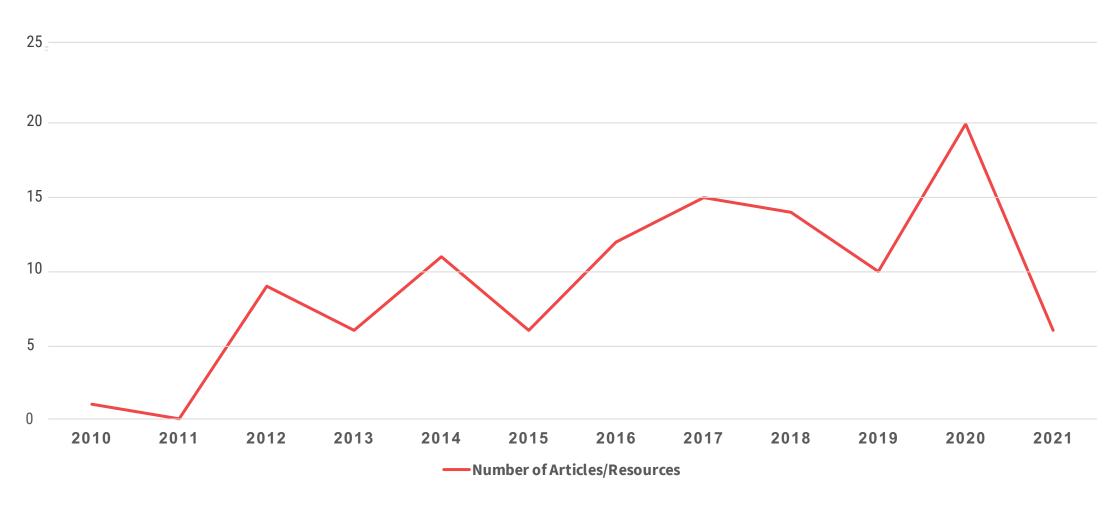
As of February 2021



**Notes:** \*Such as evaluations, poster/oral presentations, book chapters, thesis, etc.

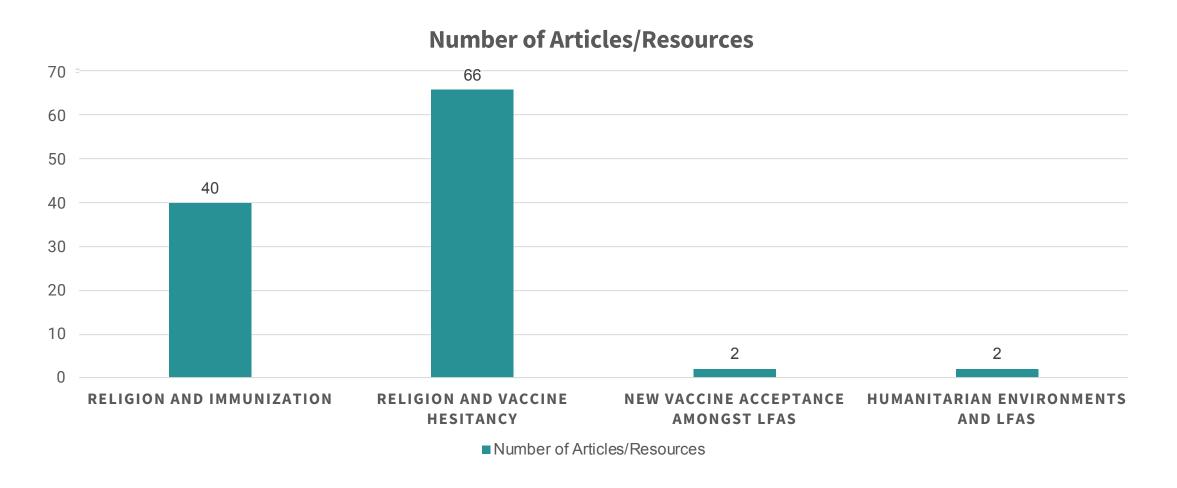
## Literature Review Findings: Resources by Date of Publication

As of February 2021



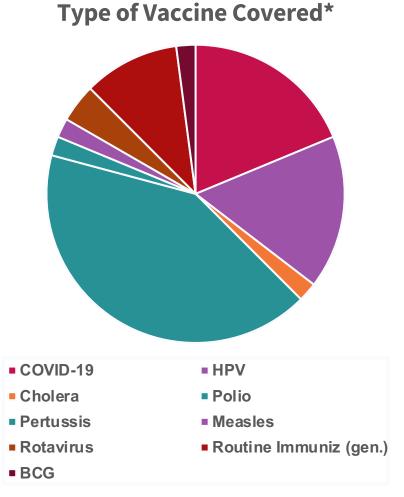
# Literature Review Findings: Area of Focus

As of February 2021



# Literature Review Findings: Vaccine Focus

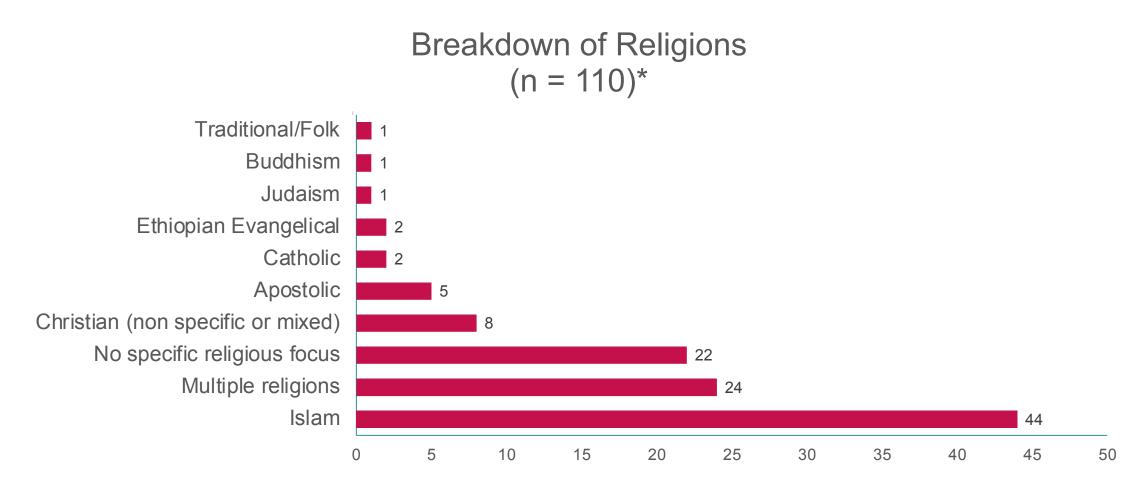
As of February 2021



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## Literature Review Findings: Breakdown of Religion

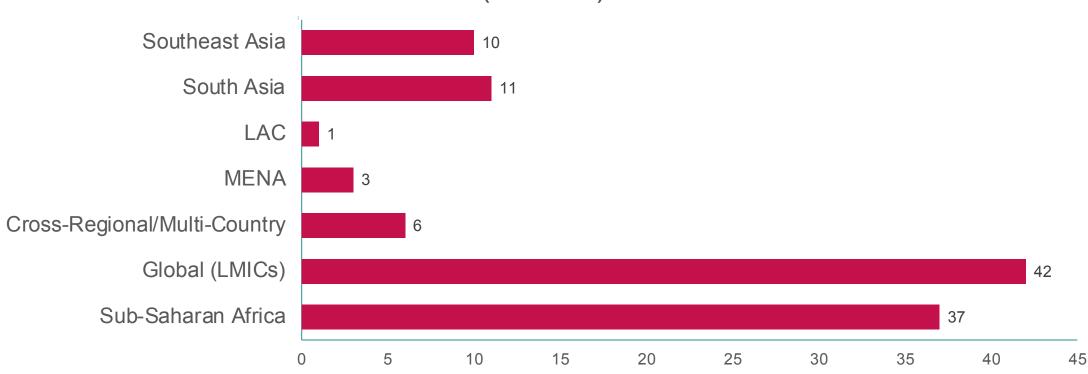
As of February 2021



# Literature Review Findings - Regional Breakdown

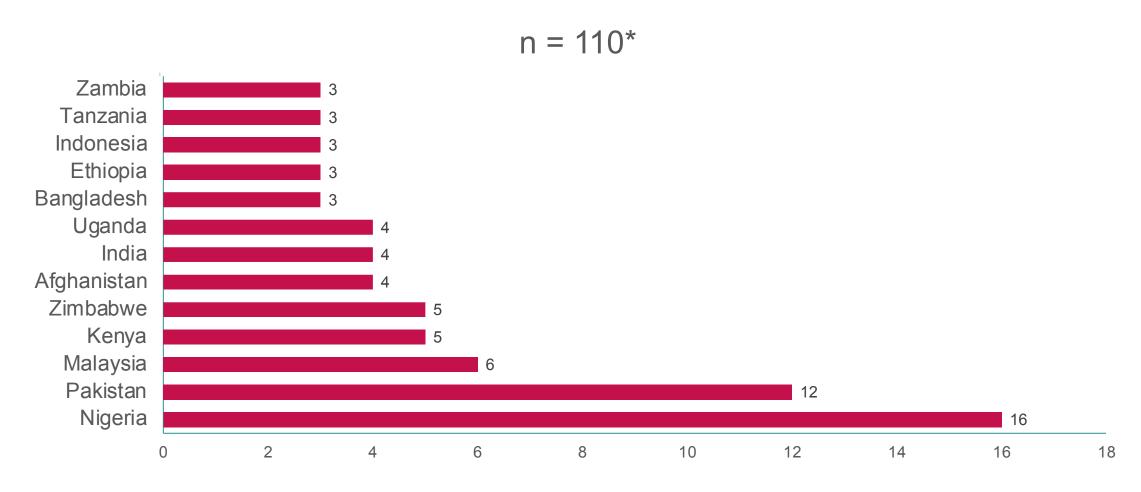
As of February 2021

Breakdown of Regions Covered in Articles/Resources (n = 110)\*



## Literature Review Findings: Top Focal Countries

As of February 2021



**ANNEX 03** 

# **Evidence and Research Gaps: Recommendations for Future Learning**

### Evidence and research gaps

## What We Found

"There is massive secular bias in development and diplomacy that says we don't engage with this community (religious actors), until we know their worth."- KII on "lack of evidence"

- Most key informants noted that a wealth of practice-based knowledge resides with local experts, and is not documented and shared globally
- Little public hard evidence of impact of faith engagement on immunization uptake and coverage
  - When data was available, hard to determine relative contribution of faith given other factors
- Many studies had weaker study designs, with few studies examining intervention effectiveness
- Little research on faith within fragile or conflict-affected settings outside of Pakistan and Nigeria
- Most research on Muslim countries; growing non-mainline religions under-represented

### Evidence and research

## What We Found, cont.

- However, **strong resources** found in support of:
  - Value of religious engagement for immunization promotion and acceptance
  - Studies of vaccine hesitancy amongst Muslim leaders
  - Comparisons of immunization among different faiths within same countries
  - Reviews and discussion papers on the correlation between faith engagement and vaccine acceptance

# Immunization and Faith Engagement: Knowledge Gaps

### **GENERAL**

- Inter-relation between religion, immunization, and other socio-cultural, political, and economic factors<sup>23</sup>
- Link between political polarization, religious extremism, and populism and vaccination beliefs<sup>24</sup>
- Contribution and characteristics of immunization provision by faithbased providers/facilities<sup>74</sup>
- Incorporation of religious leaders and FBOs within global immunization strategies, including Gavi and COVAX
- Engagement of religious scholars in immunization research

# Immunization and Faith Engagement: Knowledge Gaps

### • To what extent vaccine hesitancy results from religious beliefs<sup>107</sup>, especially amongst traditional/folk religions, Pentecostal faiths, un-networked religious groups (growing in LMICs)KII **VACCINE HESITANCY** The impact of online global/high-income anti-vaccine sentiment on contributing to vaccine hesitancy amongst LFAs in LMICs Ethics to produce halal vaccines en masse<sup>4</sup> Models for engagement for LFAs in immunization interventions • Understanding the quality and nature of social mobilization with religious leaders **PROMISING PRACTICES** Exploring the most effective communication strategies for local faith actors

**ANNEX 04** 

# Specific Faiths and Vaccine Hesitancy Characteristics





# Faith in Focus: Vaccination and Islam

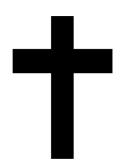
31.4% of the global population, 2.2 billion people

- Theology generally supports immunization<sup>4,5,26,82</sup>
- However, Islamic law (hukm) prohibits the use of medicines or ingredients from haram sources (such as from porcine sources)<sup>4,79,82</sup>
  - Exceptions made for "law of necessity" when no Halal alternative available
- Multiple studies demonstrate lower associated coverage of immunization amongst Muslim populations<sup>4,9,22,23,42</sup>
  - Exceptions: Saudi Arabia, Niger, Bangladesh, and Malaysia
- Muslim religious leaders are especially influential in impacting vaccine uptake and hesitancy<sup>69,80</sup>

Largest Muslim Populations among USAID Priority Countries		
Estimated Pop. (Millions/% population)		
Indonesia	209.1M/77.4%	
India	176.2M/14.4%	
Pakistan	167.4M/96.4%	
Bangladesh	134.4M/90.4%	
Nigeria	77.3M/48.8%	

# Islam and Vaccine Hesitancy: Indonesia

Indonesia witnessed a large drop in vaccine confidence between 2015 and 2019, partly triggered by Muslim leaders questioning the safety of the measles, mumps, and rubella (MMR) vaccine, and ultimately issuing a fatwa—a religious ruling—claiming that the vaccine was haram and contained ingredients derived from pigs and thus not acceptable for Muslims<sup>24</sup>



# Faith in Focus: Vaccination and Christianity\*

31.4% of the global population, 2.2 billion people

- Most Christian denominations have no scriptural or canonical objection to the use of vaccines or immune globulins per se (*exception: Roman Catholic fetal cell objections, see next slide*)<sup>34</sup>
- Immunization advocacy can form the basis of Christian service to humanity (being one's brother's keeper)
- Protestantism accentuates individual freedom and gives parents the right to decide whether to vaccinate their children<sup>82</sup>

Largest Christian Populations among USAID Priority FP/RH and MCH Countries	
	Estimated Pop. (Millions/% population)
Philippines	92.6M/86.4%
Nigeria	78M/49.3%
DRC	63.2M/95.8%
Ethiopia	52.1M/62.8%

<sup>\*</sup>These include Roman Catholicism, Eastern Orthodox and Oriental Orthodox Churches, Amish, Anglican, Baptist, the Church of Jesus Christ of Latter-day Saints (LDS), Congregational, Episcopalian, Lutheran, Methodist (including African Methodist Episcopal), Pentecostal, Presbyterian, and Seventh-Day Adventist Church.

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# Faith in Focus: Vaccination and Catholicism

16% of the global population, 1.1 billion people (USAID priority countries: DRC and Philippines the largest)

- The Catechism of the Catholic Church does not cover the topic of vaccination directly, though several canons are consulted in support of vaccination<sup>82</sup>
- In general\*, Catholic communities achieve higher immunization uptake and coverage compared to other Christian and Muslim denominations and have more positive attitudes toward vaccination 62,87
- **Vaccine hesitancy**\*: Concern about fetal origins of some cell lines used to manufacture certain types of viral vaccines (including rubella, hepatitis, chickenpox, smallpox, polio, new J&J COVID-19 vaccine) 82
  - In case where no alternate available, the use of existing vaccine is morally acceptable to avoid serios risks for children and pregnant women ("passive cooperation")
  - Notable examples of vaccine hesitance include Kenya (2014) where Catholic bishops claimed the tetanus vaccine administered to women was laced with HCG this contributed to a later polio vaccine boycott in 2015<sup>71</sup>



## Faith in Focus: Vaccination and Hinduism

15% of the global population, 1.2 billion people

- Hindus advocate non-violence (ahimsa) and respect for life, because divinity is believed to permeate all beings
- Hindus venerate the cow, and some Hindus embrace vegetarianism to respect higher forms of life
- Vaccine hesitancy: No notable contemporary
   Hindu concerns with trace bovine components of some vaccines 34

Largest Hindu Populations in USAID Priority MNCH and FP/RH Countries	
Estimated Pop. (Millions/% population)	
India	938M/79.5%
Nepal	24.1M/80.7%
Bangladesh	12.7M/8.5%
Indonesia	4M/1.7%
Pakistan	3.3M/1.9%

## Faith in Focus: Vaccination and Jainism

.05% of the global population, 4.2M people

- Espouse a path of non-violence to all living beings, including microorganisms
- Vaccine hesitancy: Jains do allow use of vaccination and antibiotics, with regret, as necessary to protect other lives
- Jains may benefit from framing of vaccination as addressing more serious diseases to rationalize killing microorganisms during vaccine production<sup>34</sup>
- Most of the estimated 4.2M Jains live in India, with a small population in Kenya



## Faith in Focus: Vaccination and Buddhism

### 7.1% of the global population, 488 million people

- Buddhism generally prohibits killing of humans and animals<sup>34,82</sup>
- However, modern Buddhists will generally use vaccines to protect their health<sup>34,82</sup>
  - Believe that preventing vaccines prevents disharmony in the body<sup>34</sup>
- **Vaccine hesitancy:** Mixed study findings in terms of vaccine acceptability in Thailand <sup>25,62</sup>

Largest Buddhist Populations in USAID Priority FP/RH and MCH Countries		
		Estimated Pop. (Millions/% of overall population)
	India	38.4M/80.1%
	Nepal	9.3M/0.8%
	Bangladesh	2.3M/9%



## Faith in Focus: Vaccination and Traditional/Folk Religions\*

6% of the global population, 405 million people

- Very few studies have focused on traditional or folk religions
- Literature review found traditional or folk religions had a no consistent effect <sup>23</sup> or negative effect on vaccine uptake and acceptability in Burkina Faso and Uganda<sup>60,87</sup>

Largest Traditional/Folk Populations in USAID Priority MNCH and FP/RH Countries		
	Estimated Pop. (Millions/% population)	
India	5.9M/.5%	
South Sudan	3.3M/33%	
Myanmar	2.8M/5.8%	
Nigeria	2.3M/11.8%	

<sup>\*</sup>Difficult to quantify, folk or traditional religions are closely associated with a particular group of people, ethnicity or tribe. They often rely on oral tradition and lack sacred texts.



## Faith in Focus: Vaccines and Judaism

.2% of the global population, 15 million people

- In general, religious scholars support immunization<sup>34,36,82</sup>
  - Judaic principles emphasize the community benefits of disease over individual preference, based on scriptures such as Leviticus 19:16 that counsel not to stand idly by while a neighbor is in trouble
  - Multiple Jewish authorities agree that limitations on medications with porcine components are only an issue with oral administration, not products given by injection 34
- Some ultra-orthodox communities in high-income countries have refused immunization, contributing to transnational measles and mumps outbreaks
  - More likely to cite concerns about vaccine safety than to invoke specific religious doctrine
- No large Jewish populations in USAID MNCH and FP/RH priority countries

**ANNEX 05** 

# Current and Recent Faith and Immunization Projects

#### Gavi Faith Actor Engagement Efforts



• **Current:** Gavi pushing to engage Civil Society Organization (CSO) Steering Committee to include more FBOs in contributing to new 2021-2025 strategic plan, focused on reaching the most vulnerable and zero-dose children

#### • Previously:

- Invested heavily in CSOs and FBOs through 24-country CSO immunization platforms through Catholic Relief Services (CRS)-led initiative (2011-2018)<sup>19</sup>
- Partnered with Muslim Aid in Pakistan for social mobilization
- Received donations from Catholic Church and Latter-Day Saints

		Project			Focal				
Years	Location	Name	Topic	Description	Vaccine(s)	Lead	Partners	Donor	Link(s)
	Global - USAID MCH and FP priority countries	Routine	of faith leaders, vaccine hesitancy	MOMENTUM Routine Immunization Transformation and Equity focuses on the sustainable strengthening of routine immunization programs to overcome the obstacles contributing to declining immunization rates and address the barriers to reaching zero-dose and under- immunized children with life-saving vaccines and other health services. This includes strengthening the capacity of local organizations and faith-based organizations.	immunization	JSI	PATH, Accenture Development Partnerships, Results for Development, Gobee Group, CORE Group, The Manoff Group	USAID	https://usaidmomentum.or g/wp- content/uploads/2020/12/ project-fact-sheet-MRITE- 2021-1-4-508.pdf
presen	Africa	International HPV Vaccination Introduction and Equity	New vaccine introduction, faith actor engagement for immunization	JSI provides technical assistance to countries rolling out the HPV vaccine, including how to effectively engage religious leaders in countries where there may be hesitance and misinformation surrounding the vaccine, such as in Niger.	HPV	JSI		Gavi	https://www.jsi.com/global -human-papillomavirus- vaccine-introduction/
N/A - presen t		Engaging faith leaders for vaccine uptake	Vaccine hesitancy	UNICEF works with a variety of local faith actors and religious communities to reduce vaccine hesitancy and promote vaccine uptake, such as within Nigeria, Pakistan, and Bangladesh.	N/A	UNICEF	FBOs and religious leaders	UNICEF	https://unfoundation.org/blog/post/innovation-in-action-fighting-polio-in-nigeria/
presen t	Global - with piloting in South Africa, and studies in Bangladesh, India, Myanmar, Kenya, Tanzania, and DRC	Channels of Hope	New vaccine acceptance	World Vision is implementing multiple COVID-vaccine focused initiatives, including:  • Conducting a barrier analysis in six LMICs on COVID-19 vaccine acceptance  • Holding a weeklong prayer week in April for COVID 19 – with messaging on vaccine uptake for religious leaders  • Piloting Channels of Hope for COVID-19 vaccine acceptance in South Africa  • Using a 400,000 faith leader platform via WhatsApp to share COVID-19 vaccine messaging		World Vision		Multiple	https://www.worldvision.or g/about-us/media- center/faith-leaders-must- play-key-role-in-covid-19- vaccine-roll-out

		Project			Focal				
Years	Location	Name	Topic	Description	Vaccine(s)	Lead	<b>Partners</b>	Donor	Link(s)
2020-	Global	Religious	COVID-19 vaccine	Through a joint collaboration, Berkley Center, WFDD	, COVID-19	Berkley	World Faiths	Multiple	https://docs.google.com/d
presen		Responses to	acceptance	and JLI are implementing the Faith and COVID-19		Center for	Development		ocument/d/1DjXl1bLzO_Sx
t		COVID-19		Response Resource Platform, which includes a		Religion,	Dialogue, Joint		cBThhBgf7kBg3KFc992bO2
		project		Resource repository; multiple webinars and learning		Peace &	Learning Initiative	<b>!</b>	ECdLIAhoA/edit;
				events; and tools, such as the recent Faith and		World	for Faith & Local		https://jliflc.com/resources
				COVID-19 Vaccines Analysis Matrix.		Affairs	Communities		<u>/faith-and-covid-19-</u>
									vaccines-analysis-matrix/
2020-	Uganda - Lango	RHITES-Lango	Faith leader	Through the USAID RHITES-North, Lango project	Routine	JSI	Another Option	USAID	https://docs.google.com/d
presen	Region	Religious	engagement in	that built the skills of Ugandan faith leaders to	immunization	1			ocument/d/1Inyl4E1D-
t		Leader	immunization and	facilitate dialogues to reduce social and cultural					1t9e9zVpb3lsQQbZMfnYBc
		Engagement	MNCH care	barriers to improving health. The 20 trained leaders,					kv6d0esxFLG0/edit;
				who represented five religious denominations,					https://www.jsi.com/engag
				engaged their members through more than 60					ing-faith-leaders-for-
				structures, including women's, youth, and					healthy-families-and-
				community outreach groups. Fora included Bible					communities-in-uganda/
				study meetings, couple and family counseling					
				sessions, and sermons.					
2018-	Global	Faith and	New vaccine	6.8.	COVID-19	PEPFAR	Multiple	PEPFAR	https://www.faithandcom
presen		Community	acceptance (COVID-	HIV work under the Faith and Community Initiative			implementing		D <u>munityinitiative.org/</u>
t		Initiative	19)	to include COVID-19 response support. The FCI has			partners	main	
				developed the Messages of Hope on COVID-19,				donors)	
				sermon guides, WhatsApp messaging. This includes					
				messaging and approaches for supporting COVID-19					
				vaccines, building on PEPFAR's lessons learned from					
				more than 15 years' of faith leader engagement in					
				HIV response.					

		Project			Focal				
Years	Location	Name	Topic	Description	Vaccine(s)	Lead	<b>Partners</b>	Donor	Link(s)
2020- presen t	Global	Global Multi- Religious Faith-in- Action COVID- 19 Initiative	New vaccine acceptance	This global partnership commits to strengthening multi-religious action and community mobilization, in countering the COVID-19 pandemic, including promoting equitable access to COVID-19 vaccines and uptake of them.	COVID-19	Global Partnership on Faith and Positive Change for Children, Families and Communities	Peace's Interreligious Councils; interfaith youth and women's networks, with the Joint Learning Initiative of Local	UNICEF	https://jliflc.com/2020/04/l aunch-of-global-multi- religious-faith-in-action- covid-19-initiative/
2001 - presen t	Ethiopia	Core Group Polio Project - Ethiopia	Vaccine promotion and social mobilization	The CGPP focuses on preventing polio through assistance to large-scale vaccination campaigns (SIAs), strengthening immunization systems, and community-based surveillance. The project integrates COVID-19 awareness (at no cost) and community-based surveillance for three priority zoonotic diseases – rabies, anthrax, and brucellosis – to strengthen Global Health Security. As part of this work, CGPP works closely with and engages FBOs and religious leaders as part of vaccine promotion and surveillance.	immunization	•		USAID	https://coregroup.org/cgp p-ethiopia/

# **Current Projects**

Varia Lagation	Project	Tonio	Decembries	Focal	Lood	Douteon	Daman	l inle(a)
Years Location 2014- Kenya, Somalia presen t	Name Core Group Polio Project - Horn of Africa	mobilization,	Description  CGPP Horn of Africa (Kenya and Somalia) supports interventions to strengthen immunization systems to achieve polio eradication and enhance populatior immunity among the special populations of nomadic pastoralists, Internally Displaced Persons (IDPs), and hard-to-reach communities along the Kenya-Somalia borders through targeted, integrated immunization and surveillance outreaches.	2	•	Partners Secretariat: American Refugee Committee (ARC)/Alight	<b>Donor</b> USAID	Link(s) https://coregroup.org/cgp p-kenya-and- somalia/#:~:text=The%20p roject%20supports%2097 %20border,border%20heal th%20facilities%20in%20S omalia.&text=The%20proje ct%20incorporates%20CO VID%2D19,both%20countri es%20from%20the%20pan
2019- Kenya, Somalia, Presen Nigeria t			Working with other CGPP entities, enhancing community surveillance and vaccine promotion with community and faith leaders for leading infectious diseases, including COVID-19.	COVID-19	Core Group	Multiple partner organizations	USAID	demic. https://coregroup.org/our-work/programs/core-group-polio-project/
1999- India presen t	Core Group Polio Project - India	Social mobilization -	The project maintains population immunity against polio and promotes high routine immunization coverage through social mobilization (SMNet) for polio and other vaccine-preventable diseases like measles. The project engages Muslim, Hindu, and other faith leaders to promote vaccination uptake and coverage.	Polio, routine immunization		Secretariat: PCI	USAID	https://coregroup.org/cgp p-india/
2015- South Sudan – presen Jonglei and Unit t States	Core Group sy Polio Project - South Sudan	Faith leader - engagement for disease surveillance	Working with the MOH, CGPP established a community surveillance system which used trusted community informants (many of whom were faith leaders) to sensitize communities and detect/report suspected polio cases, as well as provide information about polio vaccination. This has been expanded to include measles, Ebola, and COVID-19	Polio, measles, COVID-19	Core Group	World Vision	USAID	https://coregroup.org/cgp p-south-sudan/

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Years	Location	Project Name	Topic	Description	Focal Vaccine(s)	Lead	Partners	Donor	Link(s)
2020-Present		Life course vaccination	Engaging faith leaders for immunization promotion	JSI used human-centered design and co-creation with mothers, babies, school heads, faith leaders to explore how they could support demand and use of vaccination in the second year of life. Based on the findings, JSI designed and tested activities to boost demand and use, including engagement of faith leaders and community leaders.	Routine	JSI	UNICEF	CDC, Bill & Melinda Gates Foundation	https://www.jsi.com/jo urney-to-vaccines-for- all-a-virtual-view-of- strengthening-routine- immunization/
2018-present	t Nigeria - Kebbi State	Immunization Reminder & Information SMS System (IRISS)	Religious leader engagement in immunization	SMS reminder project to improve immunization uptake in Kebbi State (Northern Nigeria). SMS reminders and tracking for routine immunization. One of the approaches was to have parents register into the platform as well as register RL into platform so that we could send them SMS messages to disseminate to their congregation. Used government to train the religious leaders in SMS and SBC for immunization.	Routine immuniz.	Internation al Vaccine Access Center/Direct Consulting and Logistics (DCL) Nigeria		Bill & Melinda Gates Foundation	https://www.jhsph.edu /ivac/wp- content/uploads/2018/ 03/IRISS-One-Pager- Briefer_CW-Feb-26- 2018.pdf
2020-present	t Sub-Saharan Africa 32 countries	-COVID-19 vaccination and faith- based healthcare workers	COVID-19 vaccine hesitancy, faith- based vaccine promotion	Through its 32 member Christian Health Association members, ACHAP is surveying health workers at faith-based health facilities to determine their attitudes toward the COVID-19 vaccine, and developing SBC approaches based upon the findings to encourage vaccination uptake by healthcare workers.		African Christian Health Association s Platform	N/A	N/A	https://africachap.org/c ovid-19/
2020- present	Global	Advocacy for COVID-19 Vaccine Equity	Vaccine advocacy	Advocating for just and equitable distribution of COVID-19 vaccines.	COVID-19	World Council of Churches	34 FBOs	Unk.	https://www.oikoumen e.org/resources/docum ents/christian-health- networks-appeal-for- global-equity-and- solidarity-in-access-to- covid-19-vaccines

		Project			Focal			_	
Years		Name	Topic	Description	Vaccine(s)		Partners	Donor	Link(s)
2016-	India	Routine	Faith engagement	JSI provided technical assistance to the Ministry of	Routine	JSI	MoHFW	Gavi	https://publications.jsi.co
2017			and immunization	Health and Family Welfare (MoHFW) to Frequently	immunizatio	n			m/JSIInternet/Inc/Commo
		support in		Asked Questions on Immunization: For Religious					n/_download_pub.cfm?id=
		India project		Leaders, Media Persons, CSOs, Influencers & Other					<u>19377&amp;lid=3</u>
				Stakeholders.					https://publications.jsi.co
									m/JSIInternet/Inc/Commo
									n/_download_pub.cfm?id=
									<u>18221&amp;lid=3</u>
2015-	India	Rotavirus	Engaging faith	JSI has provided technical support for rotavirus	Rotavirus	JSI	MoHFW	Bill &	https://publications.jsi.co
2017		Introduction	leaders in new	vaccine introduction in nine states. JSI provides				Melinda	m/JSIInternet/Inc/Commo
		Project	vaccine introduction	technical support to national and state teams on all				Gates	n/_download_pub.cfm?id=
				aspects of rotavirus vaccine introduction. This				Foundation	<u>18221&amp;lid=3</u>
				includes engaging religious leaders and					
				communities to promote vaccine acceptance, such					
				as the Buddhist community of Tripura who were					
				historically vaccine hesitant.					
2015-	Global - USAID MCH	Maternal and	New vaccine	Worked with national governments and civil society	N/A	Jhpiego	Primary partners:	USAID	https://www.mcsprogram.
2020	and FP priority	Child Survival	introduction,	to strengthen immunization uptake and coverage			Save the Children,		org/our-
	countries	Project	routine	through multiple strategies, including working with			JSI, ICF		work/immunization-2-2/
		(MSCP)	immunization	local faith actors to adopt evidence-based social and	l		International,		
				behavioral change approaches for vaccine			Results for		
				promotion.			Development		
							Institute, PATH,		
							PSI, and CORE		
							Group;		

		Project			Focal				
Years		Name	Topic	Description	Vaccine(s)	Lead	Partners	Donor	Link(s)
2015-	Kenya - West Pokot	Immunization	•	World Vision uses the Channels of Hope program	Routine	World	МОН	Pfizer	https://www.wvi.org/kenya
16	and Isiolo Counties		faith engagement for immunization	approach to engage Muslim and other religious leaders to promote the uptake of immunization and other health services. This prepares religious leaders to provide evidence-based and theologically-compelling SBC messaging. Channels of Hope Action teams promote social accountability for health and reinforce community messaging.		n Vision		Foundation	/pfizer-supported- immunization-project
2019	Zimbabwe - Gokwe North and South Districts	Course	Vaccine hesitancy, faith engagement for immunization	World Vision uses the Channels of Hope for Immunization program model to engage with Apostolic church leaders. This programme catalyzes faith communities and individuals to act on their God-given responsibilities to honor, uphold and restore the dignity and value of every human being and to help ensure that even the most vulnerable experience fullness of life.		World Vision	МОН	Pfizer Foundation	https://www.wvi.org/storie s/zimbabwe/improving- childrens-health-breaking- harmful-religious-practices
2018- 2020	Eastern DRC	Ebola vaccine promotion	Vaccine hesitancy	More than 70 religious leaders had themselves publicly vaccinated in Mususa district to demonstrate by example that negative rumors about the vaccine were false. The Catholic bishops' Ebola-Free Families Campaign mobilized grassroots women's and youth groups in parishes to meet in neighbors' homes and talk through misunderstandings surrounding Ebola, the vaccine, as well as addressing the stigma faced by Ebola survivors. Muslim and Eglise de Réveil leaders undertook similar activities.	Ebola	Multiple FBOs	Tearfund, multiple FBOs and religiou leaders (Catholic and Muslim)	•	https://learn.tearfund.org/- /media/learn/resources/to ols-and-guides/covid-19- tearfund-faith-response- to-covid-19-lessons-from- ebola-response-en.pdf

		Project			Focal				
Years	Location	Name	Topic	Description	Vaccine(s)	Lead	Partners	Donor	Link(s)
2015- 2018	Sierra Leone	Ebola Vaccine Deployment, Acceptance & Compliance (EboDAC) project		Worked on the ground in West Africa to build trust among communities for the vaccine and to dispel misconceptions about Ebola and about the vaccine itself. One of the project's most important products will be a platform, based on mobile phone technology, dedicated to Ebola vaccines.	Ebola	World Vision	EBODAC consortium	Innovative Medicines Initiative (IMI)	https://www.worldvision.org/about-us/media-center/world-vision-help-bring-community-education-understanding-major-ebola-vaccine; https://www.wvi.org/health/publication/ebodac-ebola-vaccine-trial-brochure
2011- 2018	Global	Gavi CSO Country Platform Project		Since the start of the Gavi CSO Country Platform Project 24 national CSO platforms for immunization and health systems strengthening, and a francophone regional network have been established. This includes the engagement of FBOs who are involved in immunization promotion and service delivery.	N/A	CRS		Gavi	https://www.crs.org/sites/default/files/tools-research/promising practices a4 final rev071119 online.pdf
2014- 2016	Sierra Leone - Bo	Using Knowledge, Attitudes, and Practices surveys to inform social behavior change strategies	KAP survey, social mobilization of religious leaders	Recognizing that community members fears of Ebolowere threatening immunization coverage (as mothers feared health workers were injecting their infants with Ebola), the Scaling up Nutrition and Immunization Civil Society Platform conducted a KAP survey within Bo. The findings were used to develop a multi-prong community SBC campaign that engaged cultural and religious influencers with the "No Touch" slogan, which was shared through mosques, churches, radio announcements, and community events.		Scaling up Nutrition and Immunizati on Civil Society Platform	UNICEF, CRS, Kombra Media	CDC	http://focus1000.org/2020/ 11/22/ebola/; http://focus1000.org/

		Project			Focal				
Years	Location	Name	Topic	Description	Vaccine(s)	Lead	<b>Partners</b>	Donor	Link(s)
	Zambia - Lusaka District	HPV Project	Community SBC campaign, church group communication messaging and outreach	CHAZ implemented a multi-prong SBC campaign aimed at increasing coverage of HPV coverage (3 doses) of girls ages 9-11. One of the most popular slogans was 'Be a V.I.P. Girl,' which stands for Vaccinated, Immunized and Protected. 94 percent (14,345) eligible girls in Lusaka districts were vaccinated.	HPV		Susan G. Komen, the Ministry of Health's Child Health Unit, Lusaka District Health Office,	Susan G. Komen Foundation	
2015- 2017	Kenya - Kajiado and Narok Counties	Immunization Sundays	sensitization of men and families on vaccination through	The project addressed the challenge of under- immunization of children among Narok and Kajiado Counties, which are dominated by nomadic Maasai communities. Working with religious leader champions, HENNET and the MOH dispelled religious-based myths around vaccination and encouraged families to get their children vaccinated Churches held Immunization Sundays, where immunizations were provided after church services by the MOH.		Kenyan Health NGOs Network (HENNET)	MOH - Sub-County Health Management Team, churches, CRS	/ Gavi	
	Nigeria - Borno, Yobe, Kaduna, Katsina, and Kano States in the North East and North West.	CORE Group Partners Project - Nigeria	Community surveillance, religious leader social mobilization, immunizaiton service delivery	CGPP also works with religious leaders to promote vaccine uptake, incorporating immunization awareness/services associated with naming ceremonies, called "Suna."). The Iftar Intervention, which the CGPP piloted in Nigeria in 2017, engages non-compliant male household heads following evening prayer during Ramadan. During Iftar, the "breaking of the fast," religious leaders share strategic messages about the polio vaccine and engage in two-way communication to solicit questions and provide clarity about myths and misconceptions.	Polio	CORE Group Partners Project - Nigeria	CRS (secretariat), with IMC, Save the Children, and six local CBOs: Foundation.		https://coregroup.org/cgr p-nigeria/

		Project			Focal			_	
Years		Name	Topic	Description	Vaccine(s)		Partners	Donor	Link(s)
2018	Pakistan - Khyber	Using		The Society provided translations of the Quran and		Basic		Unknown	
	Pakhtunkhwa	religious	address vaccine	materials on Hadith and Sunnah so that people		Integrated			
		scholars and	hesitancy	could look through them and try to reconcile		Rural			
		texts		religious messages with messages on health and		Developme	9		
		to counter		well-being. The team also presented fatwa by		nt Society			
		religion-based	1	respected Muslim scholars, which widely agreed					
		vaccine		that vaccination was an important part of the					
		hesitancy		parental responsibility to protect children. Imams					
				also held Friday talks with men during mosque					
				services.					
2014-	Ethiopia	Churches	Faith engagement in	Local religious leaders are equipped with	Routine	Ethiopian	Ethiopian Civil	USAID, Gavi	
presen		engage as	routine	information on the importance of vaccinating	immunization	n Evangelica	l Society Health		
t		members of	immunization	children and pass on this information to their	S	Church	Forum		
		CSO platforms	5	congregations during Sunday worship. local		Mekane			
				community health workers provide supplementary		Yesus			
				information on the importance of attending prenatal					
				clinics.					
2016-	Sierra Leone	Religious	SBC with religious	Religious leaders worked to raise awareness on the	Polio, routine	Focus 1000	) CRS	Gavi	
2017		leaders lead	leaders, social	importance of immunization across 14 districts,	immunization	n and			
		the	mobilization for	explaining how it helps to prevent illness and death.		Ministry of			
		development	immunization,	Imams and pastors sensitized communities through		Health			
		of behavior	coordination for	SBC and increased immunization coverage for					
		change	immunization,	National Immunization Day. Religious leaders					
		messages,	advocacy	created alliances with traditional healers and local					
		immunization	•	leaders in order to confront community resistance.					
		advocacy		,					

		Project			Focal				
Years	Location	Name	Topic	Description	Vaccine(s)	Lead	<b>Partners</b>	Donor	Link(s)
2015-	Ethiopia - Afar		Vaccine hesitancy,	PATH provided advocacy and communication		PATH		Gavi	https://path.azureedge.net
2016	Regional State		social mobilization,	support to the Afar Regional Health Bureau to					/media/documents/CVIA_e
			faith leader	strengthen outreach to religious leaders followed by					thiopia_rpt.pdf
			engagement	support to the Social Mobilization Committees					
				(SMCs) at the district and kebele (village) level to					
				plan, execute, and monitor immunization promotion					
				activities. The project focused on five forums:					
				schools, mosques, religious ceremonies, Women's					
				Federation meetings, and market places in the					
				Berhale and Yalo Districts.					
2018	Nigeria - North		Vaccine hesitancy,	NICEF has engaged 228 religious leaders in 11	Polio	UNICEF		UNICEF	https://polioeradication.or
			faith engagement	northern Nigerian states, particularly in Muslim					g/news-post/religious-
			for immunization	communities, to mobilize caregivers against social					<u>leaders-fuelling-demand-</u>
				norms that prevent families from vaccinating their					for-polio-vaccines-and-
				children. Muslim and Christian clerics deliver life-					<u>health-services-in-nigeria/</u>
				saving messages during sermons and other religious					
				gatherings to dispel negative attitudes toward					
				vaccinations and other health services					

**ANNEX 06** 

# Bibliography

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