

# Cooler Earth Higher Benefits

You have the power to  
invest in a cooler world!

## 2 Be informed

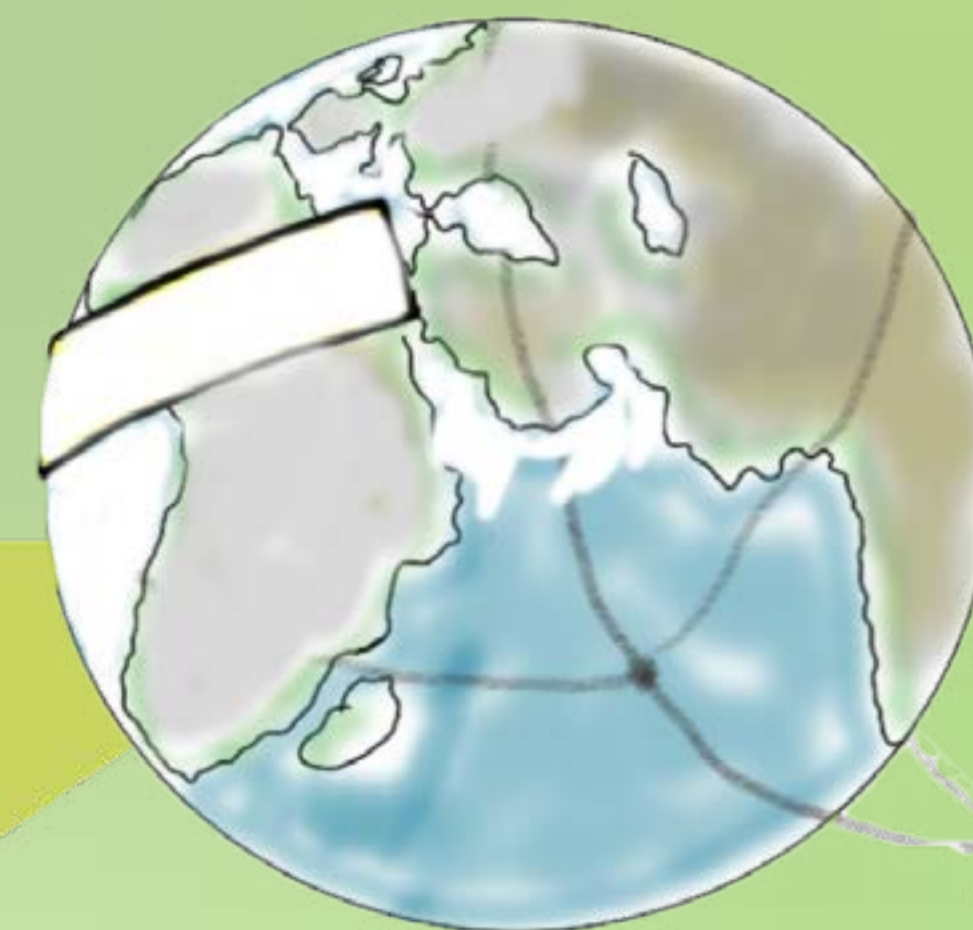
Is your bank fueling the  
climate crisis?



For more information, see the [Rainforest Action Network's Banking on Climate Change Report](#)

## 1 Think planet when you bank

- Your bank is investing your money on your behalf. Often, this money goes to support fossil fuel industries.
- The simple choice of a green bank can help to stop climate change.
- Only 16% of the world's money is invested in sectors which prepare to be climate-resilient (total assets divested from fossil fuel compared to global wealth managed).
- Find details in "[Cooler Earth - Higher Benefits](#)".



ON LOAN FOR  
FUTURE  
GENERATIONS



Young people everywhere are acting to hold big banks accountable. This is Kayah's example.

Kayah George, a student and young indigenous activist from the Tulalip and Tsleil-Waututh Nations (Canada), is passionate about fossil fuel divestment. In 2020, she inspired people to join the "[Not My Dirty Money](#)" Pledge, encouraging people to choose banks that invest in clean energies.

Write a letter to your bank. Ask them to divest from fossil fuels and support sustainable initiatives.

Take the Green Your Money pledge.

Check if your bank is engaged in the Collective Commitment to Climate Action and use the Coal Policy Tool to choose a climate-safe bank.

## 3 What can you do now?



World Council  
of Churches