



**It takes a world**  
to end violence against children



## **Campaign Briefing for Partners**

## WHY ACT?

Every year, in every country and every community, violence robs children of happiness, dignity, a future.

More than one billion children, in fact. No matter what form it takes, violence denies children the life we believe God desires for all of them.

It doesn't have to be this way. World Vision believes a world without violence against children is possible. We know that we are not alone in this belief and that the solutions are within reach.

“Do not remain silent. Report and raise your voice against all forms of abuse and harassment.”

– Child in Nicaragua

## WHY NOW?

- Violence affects more than **one billion children** around the world every year and occurs in every country and every community.
- **More than three quarters (76%)** of people around the world know of a child victim of violence, and the majority of people (62%) believe the **problem is increasing**. (Ipsos-Reid/World Vision).
- Violence against children is estimated to **cost the world up to US\$7 trillion per year (8% of global GDP)**



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## WHAT WORLD VISION WILL DO?

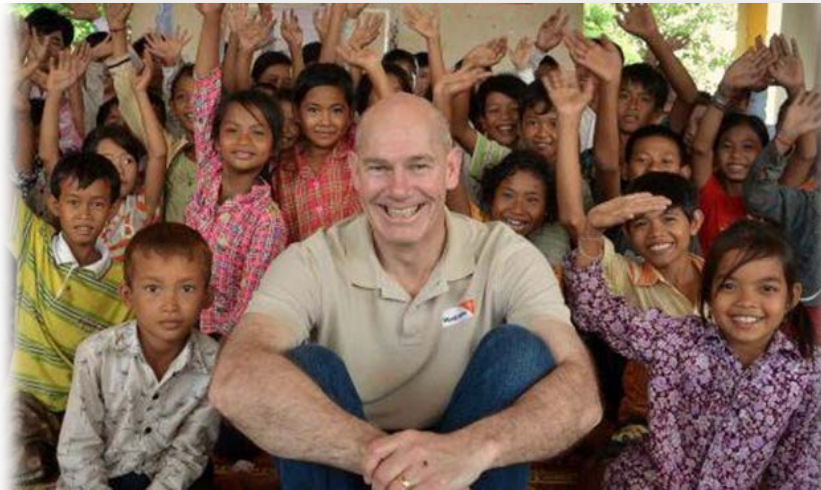
In response to an issue that affects more than one billion children every year, World Vision is launching a new five-year global campaign called 'It takes a world to end violence against children'

We cannot end violence against children alone.  
Join us!



“Our Christian faith compels us to take action in defence of the most vulnerable children, and we will not achieve World Vision’s mission unless we intensify our efforts. This will be a priority for the Partnership for the next five years, making a significant contribution toward our vision, our strategic mandates and the child well-being aspirations.”

The campaign will be **a bold expression of our intent to ‘promote human transformation, seek justice, uphold the rights of children to be protected and bear witness to the Kingdom of God’**



**Kevin Jenkins**  
President & CEO  
World Vision International



## OUR AMBITION

To positively impact the lives of **hundreds of millions of the most vulnerable boys & girls** by 2021 making a significant contribution towards ending violence against children as a contribution towards achieving the Sustainable Development Goals.

## THE OBJECTIVES

Ignite  
movements for,  
with and by  
children

Fortify  
prevention,  
response and  
restorative  
measures

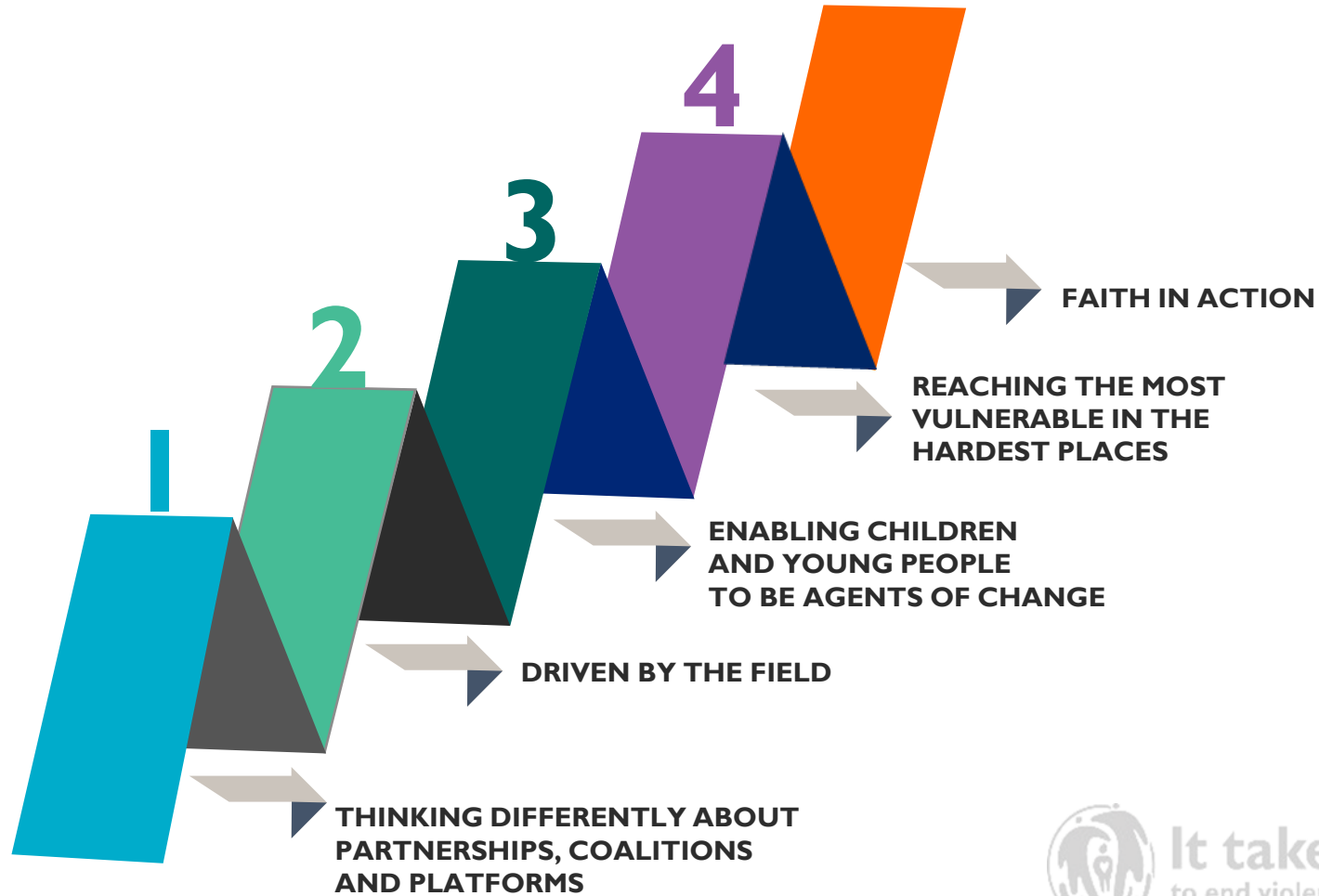
Increase in long-  
term targeted  
funding

Strengthen  
accountability



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# DRIVEN BY THESE 5 FACTORS



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# THE SOLUTIONS

INSPIRE is a useful framework to understand a package of globally agreed-upon strategies for ending violence against children.

That is why we have aligned the following with our own Global Theory of Action.

Implementation and enforcement of laws



Norms and values



Safe environments



Parent and caregiver support



Income and economic strengthening



Response and support services



Education and life skills





## ALIGNING TO THE EXTERNAL AGENDA

The ways in which ending violence against children aligns with the Sustainable Development Goals





knows what it takes to protect a child from violence,  
and is committed to ending violence against children.

But we know **we cannot solve it alone.**

## Ending violence against children can only be achieved if we work together as never before to....

- Show what's possible
- Co-design and execute
- Implement solutions
- Reach new audiences
- Increase evidence and expertise
- Stand together

## STAY CONNECTED

For more information on how you can be part of the movement to end violence against children please contact us at: [ittakesaworld@wvi.org](mailto:ittakesaworld@wvi.org) and on our website at: [www.wvi.org](http://www.wvi.org)